

## **Fees Paid By Exhibitors**

Exhibitors pay the Gallery \$2,000 towards the overall cost of presenting an exhibition which is presented in partnership with the John B. Aird Gallery. There are many benefits to this partnership including access to a large and appreciative audience as well as financial subsidies that make exhibitions at the gallery possible.

Fees paid by Exhibitors cover only a portion of the costs of running the gallery on a monthly basis. Every exhibition is subsidized by the gallery's fundraising activities, the volunteer hours of committee members, board members and the Government of Ontario.

Exhibitors are provided the following:

- presentation of a 4 week long exhibition
- 2,400 sq. ft. of exhibition space in the heart of Toronto
- a maximum of 250 useable running ft. of wall space (including moveable walls)
- ceiling height 10' 6"
- 5 Moveable Dividing Walls, 8' high x 8' wide x 2' deep
- 2 Moveable Dividing Walls, 8' high x 4' wide x 2' deep
- display pedestals of varying sizes
- digital exhibition invite (in pdf format) for distribution to e-contacts
- distribution of digital exhibition invite to a 1,200 person contact list, including media contacts
- exhibition signage (1 banner, 1 exhibition poster)
- Insurance on works in the exhibition to a total of \$85,000
- an exhibition listing in Slate Gallery Guide
- professional installation and lighting of the exhibition